

Must Have Shots

- Portland, ME fire dept interview
- Sponsor interviews
 - Whole Foods
 - WZLX Radio
 - Power Bar

Interviews

- Climbers
 - Pre-Climb
 - What's your group/team name?
 - Where are you from?
 - Why are you climbing?
 - Who are you climbing for?
 - How much are you hoping to raise?
 - Mind if I ask how old you are?
 - Are you a returning team?
 - How many times have you done this event?
 - Post-Climb
 - How do you feel?
 - What was the climb like?
 - What got you through it?
 - What was the hardest part of the climb?
 - What was the easiest part of the climb?
 - Would you do it again?
 - What did the climb mean to you?
 - Was there anyone you were climbing for?

Shooting Style

- Go for **TIGHT, LOW-ANGLE dramatic frames**
- **Frame up, RACK quickly, HOLD for 10, RACK away quickly**

Sequences

PRE-EVENT

- Building Exterior
 - MED shots of building
 - MED of climbers arriving and walking in
- Check-In
 - WIDE of check-in table
 - OTS of volunteer to climber
 - OTS of climber to volunteer
 - CU of volunteers handing over a packet to a climber
 - CU of people signing in
 - MED of climbers opening packet
 - CU of climbers opening packet
- Lobby
 - TIME LAPSE of lobby filling up (1 shot every 1 second for ~30 minutes)
- Sponsors
 - WIDE of table and signage
 - CU of contents on table
 - MED of sponsor talking to someone or handing something out
- Warming Up
 - Pick a team and get the following coverage...
 - WIDE of climbers getting ready, changing clothes
 - MED of climbers getting ready
 - CU or OTS of climbers interacting with each other
 - CU of bib number being pinned
 - CU of timing chip being put on
 - MED of climbers warming up (stretching, doing push ups, etc.)
 - CU of climbers face warming up (stretching, doing push ups, etc.)
- Mission Board
 - WIDE of board
 - OTS of climber to board
 - MED profile shot of climber looking at board
 - CU of hand putting up a post-it
 - CU of random post-its
 - MED of board (out of focus, dirtying the edge of the frame) to climber's face

CLIMB

- Starting Line
 - WIDE of climbers in line
 - MED OTS of a volunteer letting runners go
 - CU of sneakers in some kind of motion
- Climb
 - MED of climbers in stairwell
 - CU pan of climber going by
 - MED of climber swiping their timing chip
 - CU of climber swiping their timing chip
- Finish Line
 - MED of climbers finishing
 - CU shots of climbers completing climb
 - *Look for emotional shots, panting, dropping to their knees, collapsing to the floor*
 - MED of people clapping and cheering
 - CU of people clapping and cheering
- Water Stations (16th and 28th Floors)
 - MED of climbers getting water
 - MED of volunteers providing water
 - CU of water being poured out
 - CU of volunteer handing water to a climber
 - MED of climber resting and gathering some air
 - CU of climber resting and gathering some air

POST-EVENT

- Refreshments (39th Floor)
 - WIDE of refreshment floor
 - MED of climbers talking to or being congratulated by friends, family, or other climbers
 - MED of various sponsors and their signs
 - OTS of sponsor to climber
 - OTS of climber to sponsor

B Roll

Low and/or dutch angles of:

- CU of team or sponsor shirts
- CU of bib number
- CU of timing chip being buzzed in/out
- CU of climbers drinking water
- CU of hand on cup of water
- MED of medical staff, possibly assisting a climber
- CU of climbers' expression (i.e. getting ready, mid-way in their climb, tired, relief, etc.)